Clearing the rights for Public heritage collections: The problem with Diligent Search

Panel:

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EnDOW: Enhancing access to 20th Century Cultural Heritage through Distributed Orphan Works Clearance



A project jointly funded by HERITAGE PLUS and the European Commission

PARTICIPANTS:

CIPPM, Bournemouth University CREATe, University of Glasgow IViR, University of Amsterdam ASK, Bocconi University, Milan

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The Problem

- Mass digitisation of cultural heritage collections could benefit from newly-created legislation that allows publishing online copyright works whose right owner is unknown or nonlocatable ('Orphan Works')
- However, before using an Orphan Work these institutions have to show that they have tried their best to locate the right owners. It is the so called 'Diligent Search' requirement.
- The problem is that carrying out this search is overly burdensome for cultural heritage institutions (complex, costly and time consuming).



The EnDOW concept

 Reducing the burden of Diligent Search by distributing the task among a large number of institutional patrons or public volunteers (→ "crowdsourcing")



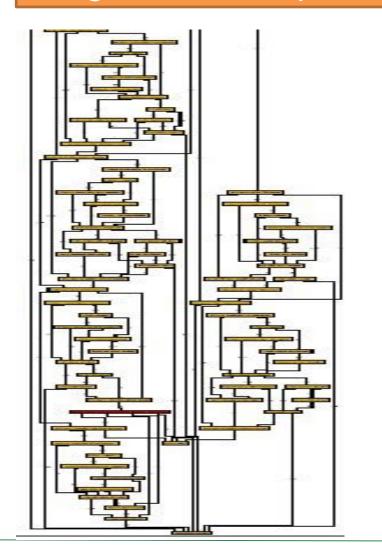
EnDOW in practice: the Diligent Search platform

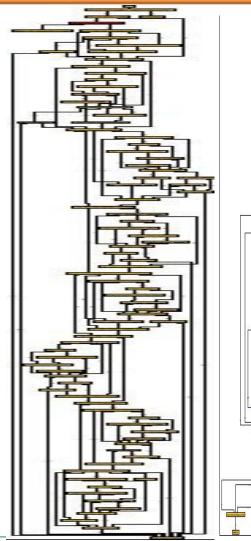


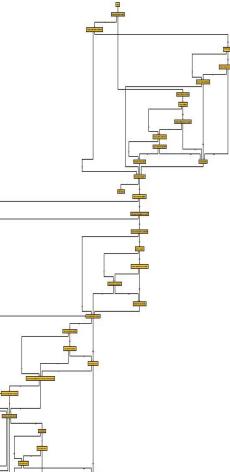
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Diligent Search platform – flowcharts of operations



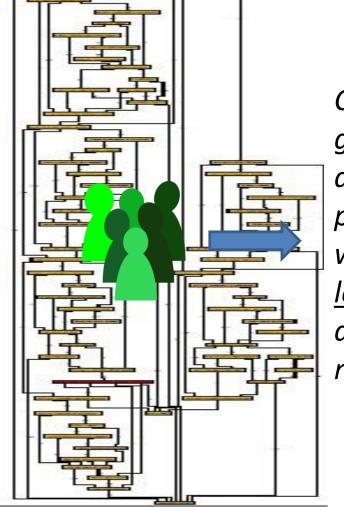




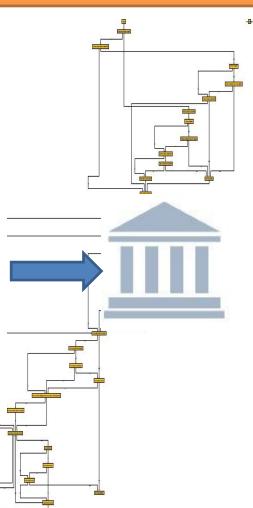
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Diligent Search platform – flowcharts of operations



Contributors are guided through the diligent search process in such a way to produce a <u>legally valid search</u> according to the national legislations



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Preliminary findings

Diligent search requirement in 3 jurisdictions (UK, Italy, NL) – "relevant sources"

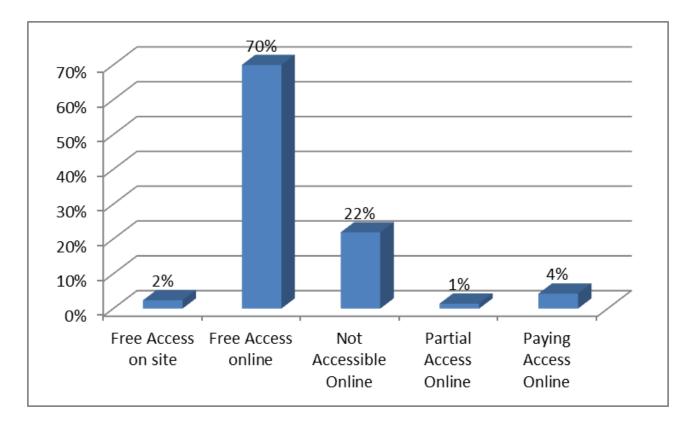
- Overall 210 "relevant sources" are listed in the UK
- Sources to carry out DS on books: up to 80
- ...and on films: up to 106
- Not all available online



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Accessibility of sources

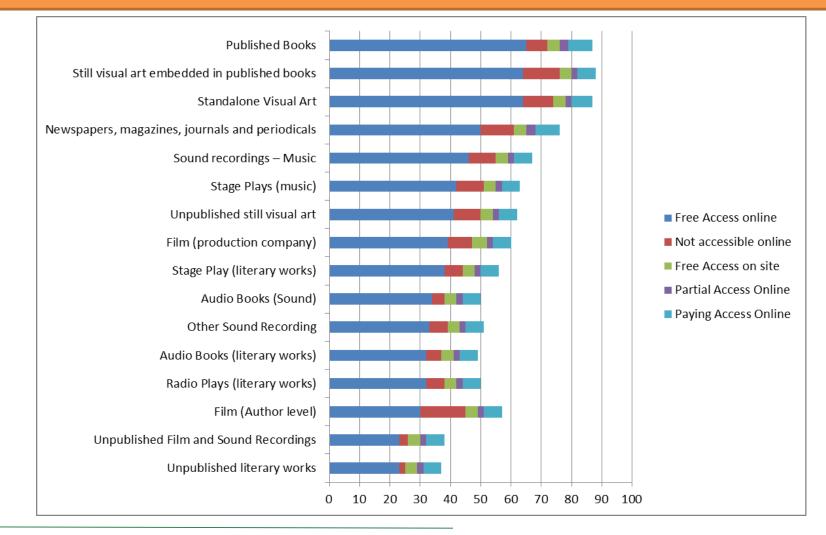


Source: M. Favale, S. Schroff and A. Bertoni *Requirements for Diligent Search in the United Kingdom, the Netherlands and Italy*, EnDOW Report 1.1 (2016) <<u>http://diligentsearch.eu/resources</u>>





Accessibility of sources – categories of works







Accessibility of sources – countries

Sources from	IPO guidelines		EnDOW RA		EnDOW RA	
N. Sources	210	%	357	%	87	%
Free Access online (incl Reg)	147	70%	200	56%	47	54%
Not Freely Accessible Online (incl. all below)	63	30%	157	44%	40	46%
DB Not Accessible online	46	22%	82	23%	36	41%
Paying access online	9	4%	10	3%	2	2%
Free Access on site	5	2%	24	7%	0	0%
Partial Access online	3	1%	33	9%	1	1%
WIP (will be access online)	0	0%	8	2%	1	1%

Source: M. Favale, S. Schroff and A. Bertoni *Requirements for Diligent Search in the United Kingdom, the Netherlands and Italy*, EnDOW Report 1.1 (2016) <<u>http://diligentsearch.eu/resources</u>>

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DILIGENT SEARCH EXPERIMENT CASE STUDIES

Title: Galashiels and Braw Lads' Gathering 1951 (Original)

Production country: United Kingdom

Credits: *Production Company*: <u>Elder Film Productions</u>

Viewable here; <u>http://player.bfi.org.uk/film/watch-galashiels-and-braw-lads-gathering-1951-1951/</u>

Title: The Gloves of Ptames 1914 (Original)

Gloves (Acquisition)

The Mysterious Gloves (Alternative)

EIDR identifier: <u>10.5240/35DF-FD80-7928-2CE8-D01B-2</u>

Production country: United Kingdom

Credits: Director: Dave Aylott Production Company: Martin Film Company

Cast: Fred Rains

Viewable here; http://player.bfi.org.uk/film/watch-gloves-of-ptames-1914/

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